Competition Launch Briefing

14 November 2025

Programme		
Part 1	About the Competition • Key Objectives • Rules and Regulations • Assessment Criteria • Curriculum Resources and Support Measures • Important Dates	English Language Education Section Arts Education Section
Part 2	• Animal Guide @ Ocean Park • Animal Photography • Enrolment	Ocean Park
Part 3	Q&A	

PROMOTING
POSITIVE VALUES AND ATTITUDES THROUGH
English Sayings of Wisdom

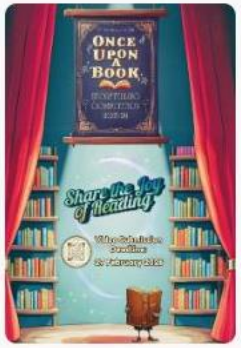
Animal Photopoetry Creative Challenge (Secondary)

"SOW Your Discovery" Multimodal Composition Contest (Primary/Secondary)

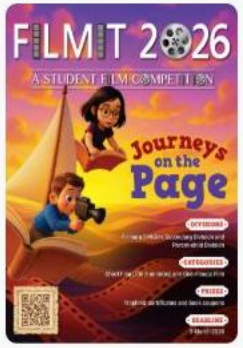
SOW Readathon (Primary/Secondary)

"We Write · We Sing" Music Competition 2026 (Primary/Secondary)

Once Upon A Book Storytelling Competition (Primary/Secondary)



Filmit 2025: A Student Film Competition (Primary/Secondary)



Time to Talk Public Speaking Competition (Primary/Secondary)

Story to Stage Puppetry Competition for Primary Schools (Primary)

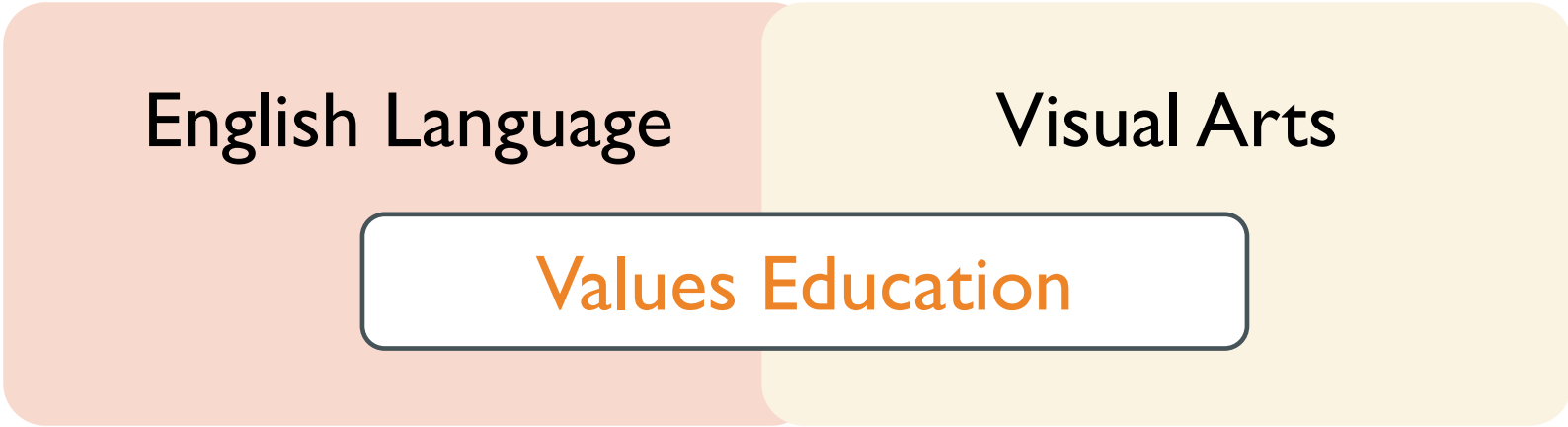
ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - KEY OBJECTIVES

- Encourage students' creative and artistic expression through photopoetry
- Foster students' proper values and attitudes
- Enrich students' language learning experiences
- Promote Language across the Curriculum

VALUES EDUCATION – PROPER VALUES AND ATTITUDES

Values Education Curriculum Framework (Pilot Version) (2021)

PROMOTING VALUES EDUCATION – CROSS-CURRICULAR PLANNING AND MAPPING



#Within And Beyond Classroom
Natural Connection

Organic Integration
#Whole-school Participation

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - CONTENT

Each participant is required to:

- take an animal photograph at Ocean Park AND
- compose a poem that presents the proper value(s) and attitude(s) – such as perseverance and filial piety – assigned for the day

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - RULES AND REGULATIONS

Each school should:

- enrol 10 students for the Competition
- assign up to two teachers-in-charge (one offering advice on English Language and the other on photography) to supervise the participating students and facilitate the submission of entries on the day of the Competition

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - RULES AND REGULATIONS

The poems should have a title and be limited to a maximum of 150 words.

Leap of Unity

United they leap,
Navigating the waves,
In joyful jump, they soar,
Through challenges they thrive,
Yearning to dreams they inspire.

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - RULES AND REGULATIONS

- The photos should be of a minimum of 8 megapixels in resolution and in JPG/ JPEG/ PNG/HEIC formats, with file sizes of between 1MB to 5MB.
- Plagiarism is strictly prohibited.
- Each entry should be the original work written and taken by the participant on the day of the Competition and has not been published or submitted to other competitions.
- Entries shall NOT include any information or content that is obscene, abusive, violent and defamatory, or violates the laws of the HKSAR.

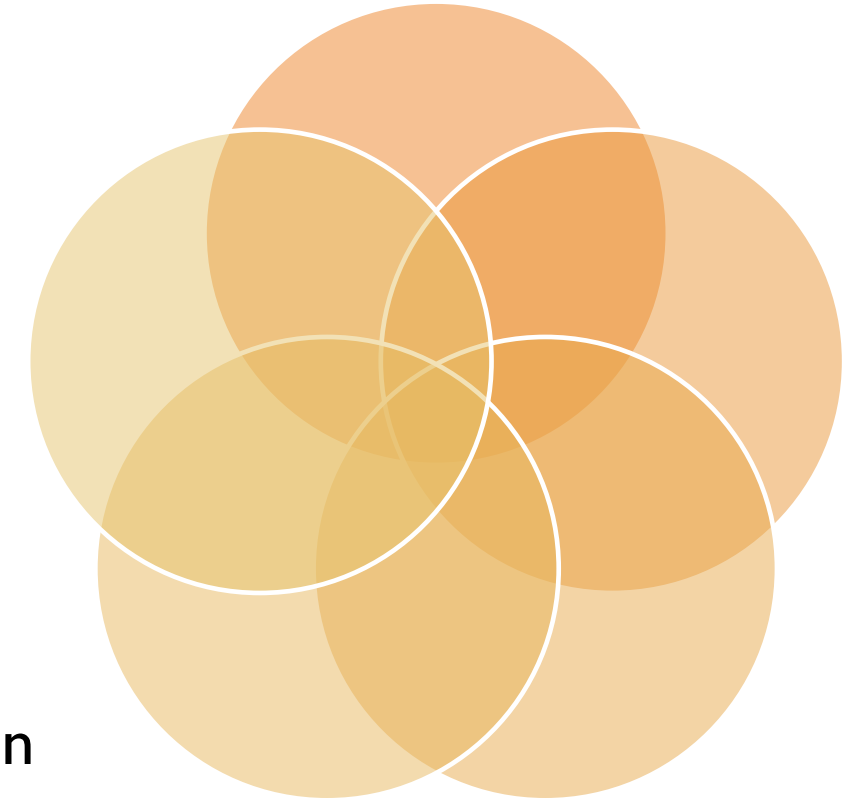
ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - RULES AND REGULATIONS

- Only minor modifications, such as photo cropping, red-eye removal and adjustments to brightness, contrast or colour saturation are allowed.
- Post-editing by computers or mobile phones and/or AI-assisted modifications including but not limited to change in colours, addition of lines, watermarks or patterns, and removal of any scene, figure or object from the image is not accepted.

Assessment Criteria

Content and message of the poem and photo

Artistic quality and photography skills



Connection between the poem and the photo

Language use in the poem

Creativity and originality

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - AWARDS AND PRIZES

	Outstanding Award	Commendable Award	Best Photography Award
Ocean Park Annual Pass	✓		
Certificate	✓	✓	✓
Entry to be published in an anthology and displayed on relevant exhibitions	✓	✓	✓
Experiential Learning Programme organised by Ocean Park	✓	✓	✓

ENGLISH LANGUAGE EDUCATION

Creative Use of English

Literary Devices

PERSONIFICATION

Giving some human characteristics to something that is not human, such as animals, objects and non-living things

e.g. The school is **overjoyed** when we are back. It **spreads its arms wide** to **welcome** us.

SIMILE

Making comparisons between two things which have something in common, using the words "like" or "as"

e.g. A good teacher **is like a compass**. He always shows students the correct direction and guides them out of darkness when they are lost.

METAPHOR

Making a statement that says one thing is another, without using the words "like" or "as"

e.g. A teacher **is a gardener** who always nourishes and nurtures students, providing the most favourable environment for them to grow and bloom.

ALLITERATION

Repeating the same consonant sounds at the beginning of words that are near each other

e.g. I am thankful to the tender teachers who touch my heart with their hands of love. They teach me to truly trust myself and treasure my time and talents.

HYPERBOLE

Making qualities of people or things stand out by exaggerating them

e.g. My class teacher is the best teacher **in the entire universe**! She never fails to tend to our needs even when she **is drowning in work** and has **a million other tasks** to take care of.

PARALLELISM

Repeating phrases, clauses or sentences that are similar in structure and meaning

e.g. Teachers encourage **minds to think, hands to create** and **hearts to love.**

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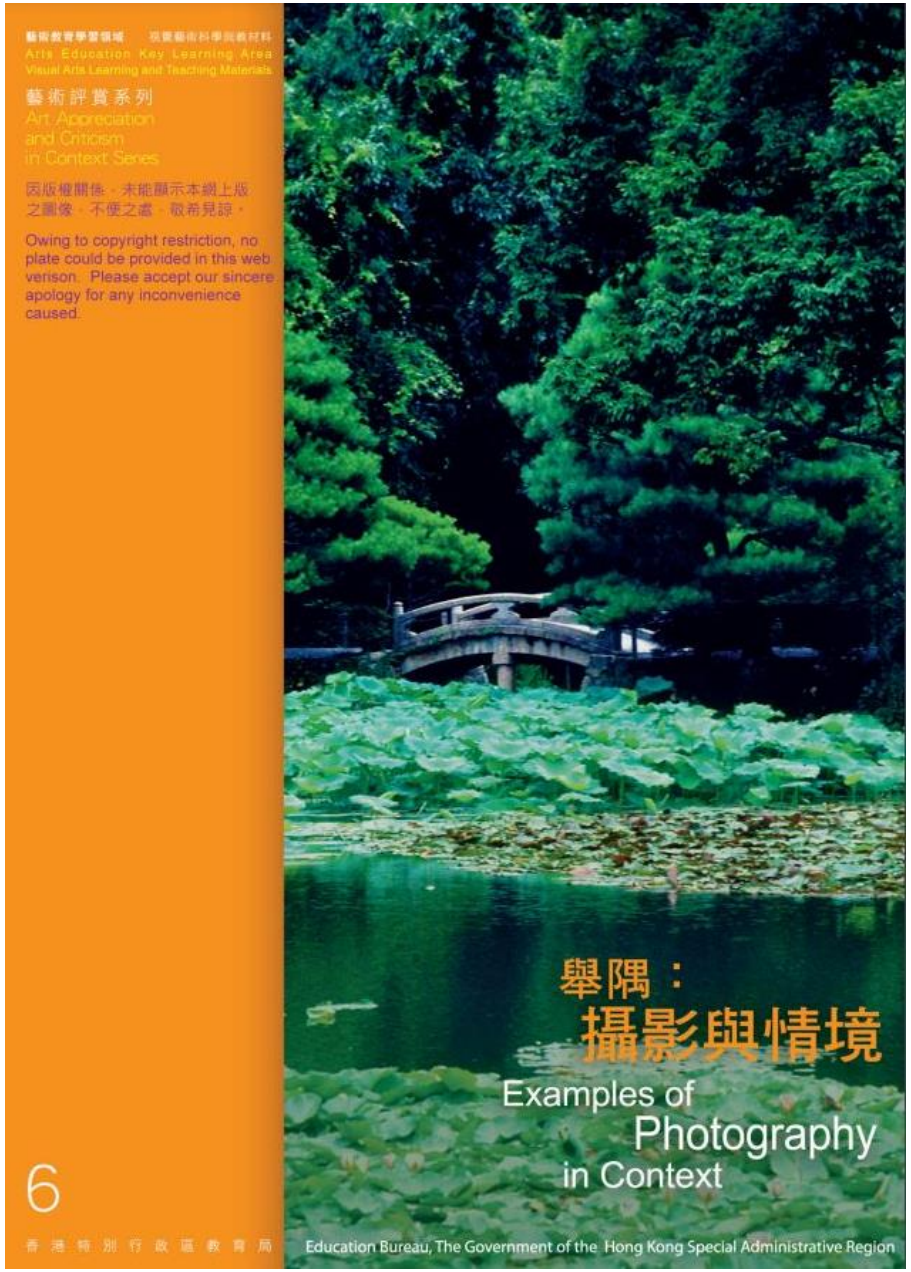
Curriculum Resources



舉隅：攝影與情境

第一章　如何看攝影

第二章　從攝影者的角度觀看

3 科技影像
4 用光繪畫
6 用眼睛創作
9 曾經存在和給予
13 存在的證書
14 將三維空間轉移到二維平面上
15 決定性的瞬間
16 框架內的真實

第三章　從觀賞者的角度觀看

25 事件的紀錄
28 於情境中觀看
29 情境與現實
32 時空的割裂
33 攝影與藝術
38 拍攝與觀賞的情境
40 一般意義和特殊意義
44 結　論

第四章　摘要：創作與觀賞的情境

45 創作的情境
46 觀賞的情境

47 附錄 I　圖錄
48 附錄 II　參考書目
50 鳴　謝

Examples of Photography in Context

Chapter 1　How to See Photography

Chapter 2　Seeing from Photographer's Perspective

3 Technical Image
4 Drawing with Light
6 Creation by the Eyes
9 That-has-been and Given
13 Certificate of Presence
14 From Three-dimensional to Two-dimensional
15 Decisive Moment
16 Reality in a Frame

Chapter 3　Seeing from Viewer's Perspective

25 Record of Event
28 Seeing in Context
29 Context and Reality
32 Discontinuity of Time and Space
33 Photography and Art
38 The Contexts of Photographing and Viewing
40 General Meanings and Significant Meanings
44 Conclusion

Chapter 4　Summary: The Contexts of Creation and Viewing

45 The Context of Creation
46 The Context of Viewing

47 Appendix I　List of Figures
48 Appendix II　References
50 Acknowledgements

Curriculum Resources

Resources

Download All

Sichuan Golden Snub-nosed Monkey

Asian Small-clawed Otter

Butterfly

California Sea Lion

Chinese Alligator

Chinese Giant Salamander

Corals

Giant Panda

Indo-Pacific Bottlenose Dolphin

Meerkat

Milkfish

Green Anaconda

Poison Dart Frogs

Red Panda

Sea Jellies

Southern Rockhopper Penguin

Animal PHOTO Poetry! Creative Challenge 動物攝影「詩」創意大挑戰

Yellow Seahorse

Zone A: The Grand Aquarium

Scientific Name: *Hippocampus kuda*

Other Common Name(s): Common Seahorse, Estuary Seahorse, Spotted Seahorse

Body Length: 7-17 cm

Distribution: Throughout the inshore waters and estuaries of southeast Asia, Australia, Japan and other islands in the Pacific region

Conservation Statuses:

- IUCN Red List - Vulnerable
- CITES - Appendix II
- Chinese Wildlife Conservation Law - Category 2

(Photo credit: Tsu Pui Yee, Tin Shui Wai Government Secondary School)

The Best Father

Seahorses provide excellent parental care of their young. Female seahorses put their fertilized eggs into the pouch of the male, and the males protect the eggs until they hatch. When the embryos are ready to hatch, the miniature seahorses swim out to see the world. In Ocean Park, we have some seahorses with big bellies, but they may not be pregnant! They are called potbelly seahorses because both the males and females have big tummies. In other species, some males may hold water in the pouch.

Seahorse Trade

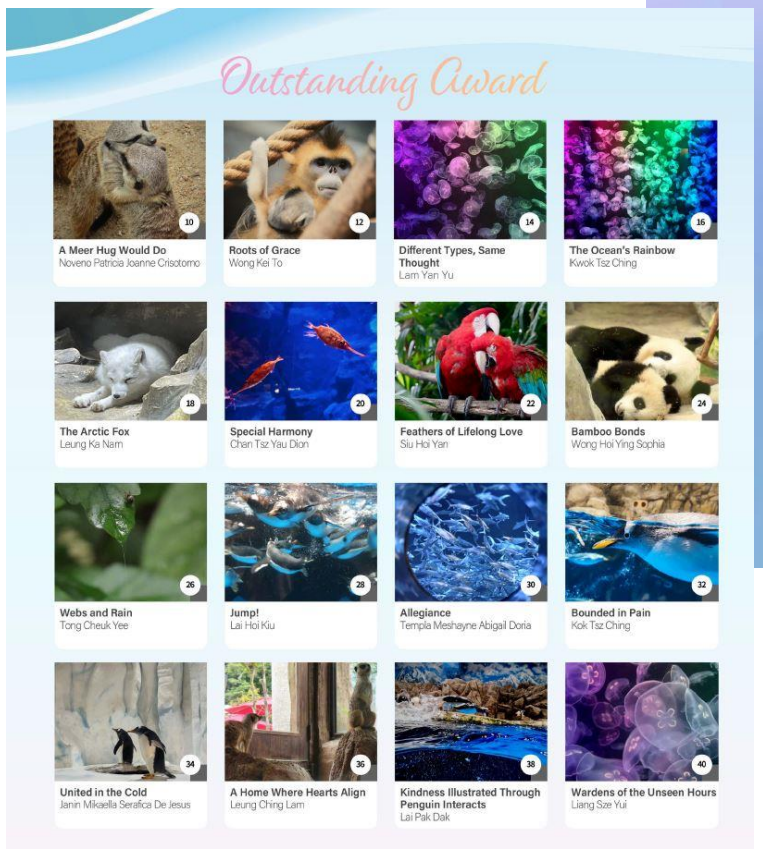
Hong Kong is a major regional hub for the seahorse trade, with over 2.2 million seahorses imported each year. In Asia, seahorses are used as medicine for diseases such as asthma. Actually, there is no reason for using seahorses as medicine because there are alternatives, such as pears and sea coconuts, which serve the same function.

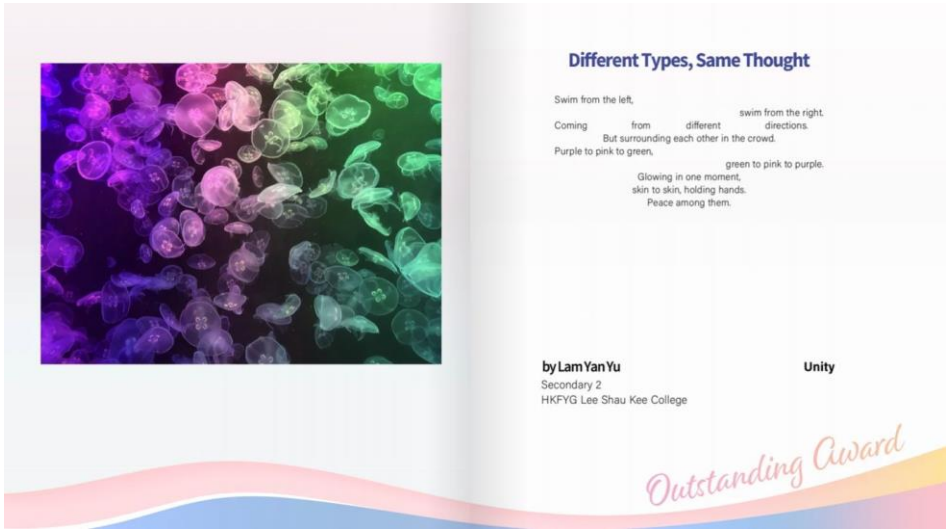
Threats & Conservation

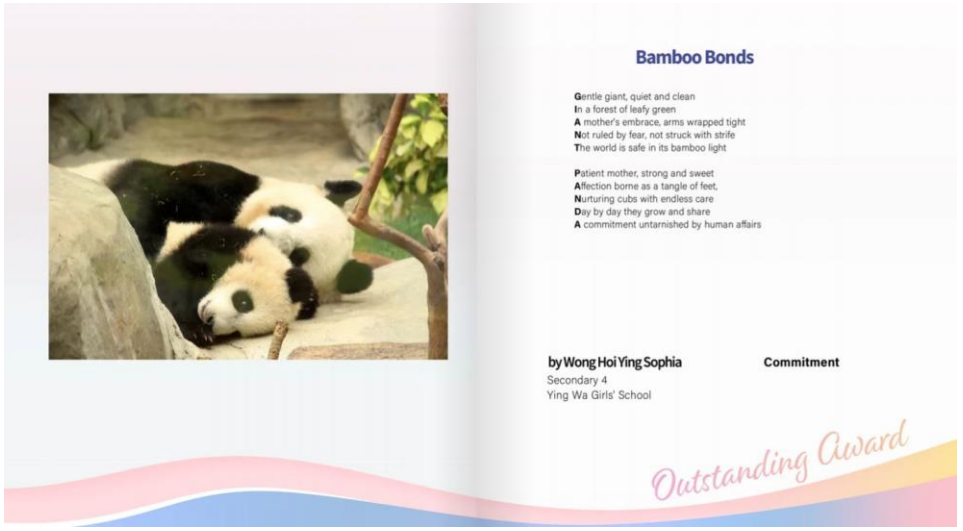
Yellow seahorses are valuable in traditional Chinese medicine. Although their benefits on health have not been tested, they are still captured and traded. In 2001, around 25 million seahorses were consumed as medicine around the world. They are also caught as bycatch. Habitat destruction and pollution has caused a decline in the population of yellow seahorses. They were common a few decades ago in Hong Kong, but have now become rare.

MORE INFO

Curriculum Resources







PROFESSIONAL DEVELOPMENT PROGRAMME - ANIMAL PHOTOGRAPHY AND PHOTOPOETRY WRITING WORKSHOP

Date: 28 November (Friday)

Time: 2:30 – 5:30 p.m. (Please arrive by 2:15 p.m. for registration)

Venue: Ocean Park, Wong Chuk Hang

Language: English and Cantonese

Part 1: Animal Photography

Part 2: Animal Photopoetry Writing

Part 3: Animal Conservation and Animal Guide @ Ocean Park

Part 4: Hands-on Activity: Animal Photography and Photopoetry Writing

ANIMAL PHOTOPOETRY CREATIVE CHALLENGE - IMPORTANT DATES

Competition Launch Briefing (Online)	Application (Online)	Animal Photography & Photopoetry Writing Workshop (Refreshed)	Pre-competition Briefing for Participating Teachers (Online)	The Competition Day
14 Nov 2025	17 Nov to 12 Dec 2025	28 Nov 2025	26 January 2026	6 February 2026
	via the Competition webpage:	@ Ocean Park CDI020260769		9:00 am – 3:30 pm

So long – until we meet again!

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